

*This Is Not Art is looking for committed people to fill key organisational (volunteer) roles for 2008. Its an amazing opportunity for you to get involved in a vibrant, independent national festival, meet amazing people, develop your skills - everything except get paid!*

*So, if you're a keen local who wants to roll up their sleeves and get involved in the country's most exciting cross-practice arts festival we want you to join our team. Getting involved at this stage means you can contribute to planning, promoting and developing the festival – a perfect opportunity to get hands-on experience, test yourself, or share your talents.*

**Publicity & Audience Research x 3** – Sydney, Melbourne, Newcastle – rolling out a national PR campaign, this team will research, write & target media releases to Student Media, Street Press and online publications. Take on this awesome opportunity to develop your media contacts, refine your style and grow your understanding of the industry. You will be resourceful, arts & music savvy and quick to deliver quality.

### **Role Description**

3 roles, based in Sydney, Melbourne, Newcastle

Reports to Communications Team Co-ordinator

Team jointly responsible for PR, with focus on Student Media, Street Press, Online publications.

- researching, writing (with input from the Marketing Co-ordinator), distributing and following up media releases
- seeking media opportunities
- liaising with directors and artists to take advantage of media opportunities [TAS, VIC, NSW & ACT, QLD, NT, SA, WA, Newcastle, Hunter, Central Coast]
- Researching and managing audience surveys
- Assist Marketing Co-ordinator with distro of Postcards, Posters and Programs in local area

### **To apply**

Email [marni\[at\]thisisnotart.org](mailto:marni@thisisnotart.org) with the position title and your name in the header.

Send:

-up to date cv (no more than 2 pages, & including name & phone contact for 2 referees)

-cover letter outlining how you fit the bill and why you want the gig.

*Expressions of Interest invited until Friday 17 May.*

Additional volunteer positions for the festival will be advertised in the following months – production assistant, events manager, sound engineer, events assistant, stage manager, bar staff, etc. Stay tuned!

### **NOTICE:**

#### **Intention to Advertise - Festival Co-ordinator, paid part-time (24 hrs/wk)**

The Octapod Association intends to advertise the **This Is Not Art Festival Co-ordinator** position this coming June, in local and national publications. This is a **paid part-time** position with the Octapod Association. The successful applicant will begin in the role with a handover prior-to, throughout, and after this years festival. **Applicants with previous experience working on This Is Not Art festival will be highly considered.** The full position description and job offer will be advertised in June.