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NEWCASTLE, AUSTRALIA

MEDIA RELEASE
28 September 2007

This Is Not Art 2007 is underway

This Is Not Art, Australia's premier festival of independent, emerging and experimental art, has kicked off and is well underway, with events filling to capacity.

"We are very pleased with the turn out so far," Sass Nicholson, Festival Co-director, commented. "To have so many people here from the first day is wonderful. The program is drawing people in for the full five days, which is what we were hoping for."

"The Critical Animals welcome was very well attended yesterday, Electrofringe and the National Young Writer's festival both turned people away from events filled to capacity."

People continue to stream into Newcastle for the upcoming events, which will continue until Monday afternoon.

Highlights for the weekend include:

Saturday:

- Illustration workshop with Shaun Tan, at the Civic Theatre, 12 noon
- Mega Mega Launch of the small press show case, Festival Club from 6pm
- Not Quite Art (Marcus Westbury's new ABC TV series) preview screening TPI House Auditorium, 7pm

Sunday in Civic Park:

- Zine and Independent Press fair
- Record Labels Fair
- Makers Market
- Outdoor stage featuring talent from across the festival

Monday

- Screening of Streetsweeper (a locally produced feature film) Civic Arcade 3pm
- Newcastle walking tour with NYWF and local zine makers.

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Artists and festival directors are available for comment and photo opportunities

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